# homehardware

### You shall go to the ball!!!!

Famous words from a famous fairy godmother. But here at Brundall Home Hardware we are looking forward to going to the ball later this month.

Yes we will be attending a black tie event on the evening of Thursday 26th March at the Open in Norwich. The reason..... we are one of three finalists in the Broadland and South Norfolk Business Awards, Retailer of the Year category. This means that you our very supportive customers have nominated us to win this award. Last month we welcomed the judging panel to the shop to meet with us and to allow them to get a more detailed overview about us here at Brundall Home Hardware. Of course we are delighted to be nominated as a finalist and we are looking forward to attending the awards evening.

#### March 2020 Newsletter

I had a dig around in the loft and managed to find my old dinner jacket and trousers, from the days when I worked at Visa International in London. Remarkably it still fits although the waist band of the trousers does sit a little lower these days. So round to Florins for a dry clean. Just need to sort out a shirt and the bow tie!!!

We have won awards in the past. A few years ago we were a Silver Award winner in a national hardware retailer of the year awards. We remain hopefully that we may be successful on this occasion.

Please do look out on our facebook page towards the end of the month where we will be able to update you on progress and perhaps include some pictures of the evening. Our thanks is extended to all customers who voted for us.



### Greetings cards — one of our most popular lines.

When we started at the shop 15 years ago the store had a reputation for supplying a selection of great value greetings cards, most priced at 89p.

One of the first changes that we made in store was to move the displays stands from where the sweets are now positioned to their current location and replacing the existing stands with larger display units. Some 15 years on and our reputation for selling quality cards at affordable prices now means that our card sales are one of the most popular lines in the shop. Over the years we have had to increase the price of our cheapest card to just £1.00. However, we have delighted in working with a number of national card companies to bring you a wonderful selection of greetings cards to cover all occasions.

Our stands hold some 5000 different card choices at any one time and we have a library of additional card titles tucked away in our stockroom. If you have been unable to find a card on display which suits your requirements please do ask a member of staff to assist you and we will be pleased to bring forward further stock for you to choose from.

To keep our displays fresh we sit down with each major supplier two or three times a year to go through their new card designs. We try not to order the same designs more than once (we have to buy between 3 and 6 cards of the same design at a time). This means that you can always be assured that there will be something new to look at and that you are unlikely to send the same card twice.

We also supply a range of seasonal cards. We very much appreciated the support of our customers for our Christmas range and the very positive comments that were made on our selection.

Coming up you will now find Mothering Sunday cards all ready for Sunday 22 March and of course Easter cards for that all important event in April.



## Mothering Sunday 22 March 2020

Lots for Mum or another special lady in your life on Mothering Sunday.

Greetings cards, Jewellery, handbags, scarfs, Yankee Candle.

Lots of beautiful products from Wrendale.



## A new recycling service.

At Brundall Home Hardware we keep seeking new ways to help our customers protect the

environment by working with suppliers and manufacturers.



Last month we installed a Brita cartridge recycling bin which will accept all makes of water jug filters. Just bring them along, drop them in the bin and we will arrange the rest.

In store we also stock a range of water jugs and cartridges from both Brita and Filter Logic. This means that you can enjoy better tasting water, hot drinks without a nasty film on the surface and the best bit the chance to enjoy filtered water without the need for purchasing single use plastic bottles.

Don 't forget about our Ecover refill station where we can refill your existing Ecover bottle. Saving both the environment and money as you are not having to pay for a bottle each time.

Our cleaning range now includes a number of different environmentally sustainable products. Please do speak to staff to find out a little bit more.

### Perennial Offer

Once again we are pleased to bring you a special offer on a range of perennials in the garden centre.

We carry a range of perennials in 1L pots and these are clearly marked at £3.99 each. If you buy three of these you pay just £10.00. Our first batch of perennials this year include, Lupins, Delphiniums, Saxifrage, Aubrietia and Hollyhocks in a variety of different colours.

Perennials should flower every year and when planted in a group give your flower borders some depth and interest throughout the Spring and Summer months. In May add some annual flowering plants to give your garden an added boost of colour.



# Our range of compost designed to enhance your garden.





We are now getting ready for the start of the gardening season by taking delivery of our range of composts. We have made some changes this year to increase the variety of compost from a supplier called Durston. We have been stocking their multi-purpose compost for a number of years and based on our own experience and customer feedback we feel that this is an excellent product suitable for most gardening needs. We now stock Durston's John Innes Compost which provides for specialist uses such as mature plants and seedlings. 50L of

Durston Multi-purpose is priced at

£5.99.

J A Bowers produce a compost which is a little more fibrous but equally helpful around the garden. 50L of this compost is priced at £4.99 or 3 bags for £13.00.

This year we have also introduced a 40L bag from Miracle Gro. This is an enriched compost which will help feed your plants throughout the growing season. 40L is priced at £5.99. In addition you will find a selection of soil improvers, soil dressings such as bark and gravel in the garden centre. Delivery can be arranged for bulky items.





### How to contact us?

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We are open 8.30am to 5.30pm Monday to Saturday. Closed Sunday and Public Holidays.

Free local delivery on purchases over £15.

Subject to availability of delivery driver and weather conditions.

